



FOR IMMEDIATE RELEASE

City-wide Blood Drives Become Part of Risico's DNA

All eligible individuals are invited to donate ensuring that lifesaving blood products are available Central Valley patients in need

FRESNO, CA – July 10, 2019 – Risico, a leading workers' compensation insurer, third-party claims administration, and managed care organization based in Fresno, CA, announced today it plans on hosting recurring city-wide mobile blood drives at its Fresno Campus. The next scheduled event takes place on Tuesday, July 30th.

Risico, in association with the Central California Blood Center (CCBC), encourages local families, friends and neighbors to participate in these important gatherings aimed at helping to maintain an adequate supply of blood products available for Central Valley patients.

Paulo Castro, Vice President of Underwriting for Risico's Insurance Services and the event's lead organizer says, "One of Risico's core values is to play an integral role in helping patients recover from injury or illness. The effort to ensure that an adequate supply of blood is available for our families and friends in California's Central Valley on an ongoing basis falls perfectly in line and hits close to home for all of us within the organization."

"Risico is a brand that is becoming synonymous with patient-centric medical care. We are humbled by this and feel challenged to help in every way possible, when patients are in need. Our ongoing commitment to hosting city-wide blood drives underscores our advocacy for patient recovery," stated Steve Wigh, Risico's President and Chief Operating Officer.

CCBC's mission is to save lives and improve patient care by providing a safe and abundant blood supply for the patients and families in the communities they serve. It supplies blood products to patients receiving care at 30 hospitals and their networks and facilities in Fresno, Tulare, Madera, Kings and Mariposa Counties. An adequate inventory of 5,000 to 6,000 pints of blood must be collected *per month* to meet the needs of patients in the Central Valley community.

Donations will be accepted from 1:00 p.m. to 4:00 p.m. at 2425 W Shaw Avenue in Fresno, California. To set up an appointment or to get more information about the event,

please contact Paulo Castro at (559) 277-4800 extension 412 or email PCastro@risico.com.

About Risico

Risico is a multi-faceted, innovative, customer driven company that provides claims management, managed care and insurance products to thousands of customers throughout California. Risico delivers complete, start-to-finish Workers' Compensation solutions that are flexible and interchangeable to meet the specific and changing needs of the California market. Through its family of companies, Risico Insurance Services, Inc., Risico Claims Management, Inc., and Risico Total Managed Care, Inc., Risico enables people, businesses and communities to manage health care in more affordable and effective ways. For more information visit www.Risico.com and follow us on Twitter @RisicoFamily.

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