



FOR IMMEDIATE RELEASE

Carlos Luna Joins Risico Total Managed Care, Inc. as Vice President of Marketing and Business Development

FRESNO, CA, June 19, 2018 -- Carlos Luna, nationally recognized in the workers' compensation industry as an evidence-based medicine subject matter expert and passionate patient advocate, has joined Risico Total Managed Care, Inc. as Vice President of Marketing and Business Development.

Risico is an URAC-accredited, California-based firm that provides a full spectrum of managed care services including early, focused intervention on claims, utilization review, nurse case management, bill review and robust MPN and PPO services. Risico's customized strategies and programs are designed to ensure injured employees receive appropriate medical treatment, expedited and sustained recovery, and achieve optimal return to work.

Luna brings more than a decade of experience in leading, developing, implementing, and marketing complex business concepts to the workers' compensation industry. Serving as a key legislative and regulatory advisor in the adoption of EBM standards in California and New York, Luna has a deep understanding of the needed legislative and regulatory framework needed for improved patient health outcomes and cost savings for all stakeholders involved.

"Risico is very excited about adding a high caliber industry thought-leader like Carlos to the team. His experience in EBM, return to work, outcomes analytics, and policy advocacy will greatly enhance Risico's long-term mission and support our commitment to clients. In addition to his technical expertise, Carlos has built a comprehensive marketing platform over the years as a balanced voice in workers' compensation. Leveraging this platform, Risico looks forward to becoming a more prominent voice in workers' compensation issues in the State of California and across the country," said Steve Wigh, President and Chief Operating Officer.

Luna has become known for challenging the status quo in workers' compensation and advocating for a balanced system. His focus on quality medical treatment for injured employees throughout his live presentations and online blogging has been well received by the workers' compensation industry.

In addition to marketing Risico's workers compensation industry point of view and developing new client and partner relationships, Carlos will continue speaking at national industry and trade events and blogging on regional and national issues facing the workers' comp community.

Carlos Luna will be a featured speaker at the WCI 2018 Conference taking place August 19th to 22nd, 2018 in Orlando, Florida.

About Risico Total Managed Care

Risico Total Managed Care is a freestanding Utilization Review Organization (URO) that provides value-added medical and disability cost-containment services to insured, self-insured and self-administered clients in California. Risico's managed care programs focus on driving timely progression of the injured employee's medical treatment plan, achievement of prompt maximum medical improvement, and safe return to work.